



**STRATEGIC PARTNERSHIP BETWEEN
TEFMA Inc AND FMA Australia Ltd
2007 – 2012**

PURPOSE OF THE PARTNERSHIP

The Tertiary Education Facilities Management Association Incorporated (TEFMA) and Facility Management Association of Australia Ltd (FMA) agree to collaborate to improve the performance of the facilities management industry.

GOALS, OBJECTIVES and INITIATIVES

GOAL 1:

Foster a commitment of collaboration by our respective organisations and their members to more effectively serve the facilities management industry in the Australasian Region.

- A. Pledge to continue communication between TEFMA and FMA and encourage development and endorsement of the goals and objectives contained in this document.
- B. Provide reciprocal invitation to a senior elected representative to attend and participate in the annual conference of our respective organisations.
- C. Investigate opportunities for joint research into facilities management.
- D. Investigate opportunities to present at each organisations annual conference to raise the profile of this partnership.
- E. Recognise and work towards a successful outcome of the FM Action Agenda.

GOAL 2:

Promote the exchange of information regarding facilities management and services.

- A. Periodically exchange news about the facilities management industry, calendars of educational program offerings, and notices of related new products and special services, and other stakeholders of our respective organisations.

1. Publications, workshop/conference, educational program and FMA branch activity pricing will be offered at member rates (excluding Tertiary Education Management conference).
 2. The exchange of articles in each other's magazines/newsletters will be strongly encouraged.
- B. Facilitate linking as appropriate between and through each other's electronic communications media:
1. "Hot link" between the web pages of our respective organisations to encourage member participation with both organisations.
 2. Actively place the executive/board of each other's organisation on such media as electronic list server networks, forums (chatrooms) and electronic membership directories.
- C. Develop an arrangement which will provide access to and allow reproduction of articles from the official magazines and newsletters of our respective organisations.
1. This arrangement serves, wherever appropriate, to authorise reproduction of print materials as long as notification occurs before reproduction and appropriate attribution is made on the reproduction itself.
- D. Collaborate on furthering the development of our respective continuous improvement efforts.
- E. Exchange complimentary magazines and newsletters with the executive/board and designated senior staff of each organisation.
- F. Hold an initial forum to identify potential projects or initiatives for joint collaboration that will increase the body of knowledge within the facilities management industry. Explore opportunities for specific joint projects such as establishing industry benchmarks and performance indicators that are jointly developed, co-branded and released as industry publications.

GOAL 3:

Explore ways to leverage the strength and vitality of our respective organisations.

- A. Encourage members from both organisations to participate in each other's courses, conferences and workshops.

GOAL 4:

Recognise and acknowledge each other's organisational strategies.

- A. Where appropriate, develop joint awards and recognition initiatives.
- B. Prepare a statement of progress of this partnership for presentation at appropriate events, such as each organisation's annual AGM and conference.

GOAL 5:


Continue building the bond between our organisations and respective members.

- A. Establish a partnership body that meets annually to agree on strategies and initiatives that are of mutual benefit to each organisation.
- B. The partnership body shall comprise of appropriate representatives from each organisation.
- C. Develop appropriate detailed arrangements of our agreements as necessary to protect the value and integrity of the intellectual property of our respective organisations.
- D. Actively promote and publicise this partnership to our respective members, leaders, and other stakeholders.

PARTNERSHIP PERIOD

The partnership shall be for a period of five years (commencing on the date this agreement is signed by both organisations), with reviews annually that are jointly conducted to ensure goals and objectives remain timely, relevant and beneficial to each other's organisation and members. The agreement can be terminated by either party at any time with either party providing the other party with three months written notice.


For TEFMA:



President

28/06/07
Date

For FMA:



CEO

28 June 2007
Date