



STRATEGIC ALLIANCE BETWEEN APPA INTERNATIONAL & TEFMA

PURPOSE OF THE ALLIANCE

APPA: The Association of Higher Education Facilities Officers (APPA) and the Tertiary Education Facilities Management Association (of Australasia – TEFMA) agree to align their organizations and collaborate to improve the quality of the property and facilities management profession internationally.

GOALS AND OBJECTIVES

- **GOAL 1: Foster a commitment of collaboration by our respective organizations and our members to more effectively serve the property and facilities management profession across APPA's membership and Australasian areas.**
 1. Pledge to continue communication between APPA and TEFMA at the international organizational level and encourage development and endorsement of these goals and objectives by our respective members.
 2. Provide reciprocal invitations to each other's senior elected and staff leaders to attend and participate in key international meetings, including but not limited to the annual conference of our respective organizations.

Those members invited to participate in key international meetings, including the annual conference of our respective organizations will be offered the following:

- a. An invitation to attend and address the respective Board during its meeting;
- b. Full Complimentary Conference Registration – including attendance to all social events - for the nominated attendee and their spouse/guest;
- c. Five nights accommodation, including breakfast at the headquarter hotel for the event. Any incidental charges are payable direct to the hotel.

All other costs associated with attendance – including flights, transfers, pre and post conference tours, additional meals and hotel incidental charges – are the responsibility of the individual or their Association.

- **GOAL 2: Promote the exchange of information regarding facilities management operations and maintenance, funding models, energy efficiency, sustainability, property management and development and construction practices.**
 1. Periodically exchange news about the facilities and property management profession, calendars of educational program offerings, and notices of related new products and special services which may be of interest to the members and other stakeholders of our respective organizations.

2. Facilitate linking as appropriate between and through each other's electronic communications media:
 - a. Provide links between the web sites of our respective organizations.
 - b. Allow our members to participate in appropriate member forums through each other's web sites.
 3. Develop an arrangement which will provide access to and allow reproduction of articles from the official magazines and newsletters of our respective organizations.
 4. Collaborate on furthering the development of our respective benchmarking and other continuous improvement efforts.
 5. Exchange complimentary magazines with designated senior officials of each organization.
- **GOAL 3: Explore ways to leverage the strength and vitality of our respective organizations.**
 1. Investigate the feasibility of developing special joint continuing education programs focused on the needs of our members.
 2. Investigate the feasibility of developing unique agreements for new products and services, where deemed appropriate for our members, such as technical documents, new publications, professional development programs etc.
 - **GOAL 4: Recognize each other's organization and members' outstanding accomplishments.**
 1. Identify awards recipients in both print and electronic media.
 2. Where appropriate, develop joint awards and recognition initiatives.
 - **GOAL 5: Build a strong bond of trust between and among our members, leaders, and our organizations.**
 1. Develop appropriate detailed arrangements of our agreements as necessary to protect the value and integrity of the intellectual property of our respective organizations.
 2. Actively promote and publicize this alliance to our respective members, leaders, and other stakeholders.

This strategic alliance shall remain in effect for a period of five years with annual review jointly conducted to ensure goals and objectives remain timely, relevant and beneficial to each other's organizations and members. Detailed arrangements concerning goals or objectives will be developed as mutual needs are identified.

For APPA: Christopher M. Kopach.

Christopher M. Kopach
President

9-14-16
Date

For TEFMA: S. Sullivan

S. Sullivan
President

11/9/16
Date

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ANNEXURE A

This Annexure provides detailed information in relation to Goal 1 – item 2 on the Strategic Alliance agreement between TEFMA and APPA.

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