

Bruce Lines is currently the Vice-President & Executive Director, University Integration – a transformative and strategic role responsible for leading the integration and transition activities associated with the creation and successful day one operation of Adelaide University. Bruce's career in higher education began at the University of Queensland, where he spent time in policy development and faculty management roles. Subsequently he joined the University of Canberra in 2003 as Director, Student Services. Bruce led a major change management project in 2008 focusing on procurement as well as IT and business process outsourcing. He was appointed Vice-President, Operations in 2009.

Bruce joined the University of Adelaide in 2014 as the Chief Operating Officer, leading a Division of around 500 people, across Finance, HR, Infrastructure, IT, Legal and other corporate services functions. He has overseen several transformative programs including leading the process to examine the benefits of integrating the University of Adelaide and the University of South Australia.